



Credit Reference Guide

Attention New Dealers: In an effort to help speed up your credit approval here at Serfas we have provided a list of companies that will provide Serfas with a reference in a timely manner.

Giant Bicycles

J&B Importers

Quality Bicycle Products (QBP)

Endura

Pearl Izumi

Swagman

Valencia Sports Group

If you have an account with any of the companies listed above, please include them on your Serfas credit application to expedite the approval process.